

Lafayette Roller Derby

2019 Sponsor Packages

Perks of Partnering with LRD:

Reach up to 350 fans/game ☆ Website visibility ☆ Up to 4 home games/year

Over 5000 followers on Facebook, Twitter, Instagram, and Snapchat!

☆ 5% of ticket sales go to a charity in Tippecanoe County ☆

Serving Lafayette for 11 years!

NAMING RIGHTS

Hear your name throughout the roller system!

PENALTY BOX

Shout out every jam of every game!

SOLD

\$100/season

JAMMER LINE

Shout-outs almost every jam for the entire game.

Name the starting line after your business.

\$200/game

SCOREBOARD

You score when our score changes!

SOLD

\$100/game

PIVOT LINE

Lead the pack by naming the pivot line!

Shout-outs almost every jam.

\$100/game

REF CREW

The zebras do a lot of work keeping us in line.

Hear your name when they blow the whistle!

\$300/season

STRAIGHTAWAY

A custom banner above the straightaway. Teachers will love it!

Be seen by every fan in the arena!

SOLD
\$500/season

ASTEROID BELT

Custom signs every 10 feet along the track and seating area!

Your logo is sure to be seen by every fan.

\$500/season

All naming rights packages include 2 tickets to each sponsored game.

MEDIA PACKAGES

LEAD JAMMER

- ★ 3 shout-outs/game
- ★ 4 media blasts
- ★ Logo in program
- ★ Scoreboard ads
- ★ Link/logo on website

\$100/game

APEX JUMP

- ★ 3 shout-outs in game
- ★ 4 media blasts
- ★ Logo in program
- ★ Scrolling scoreboard ads

\$50/game

THE HIP CHECK

- ★ 2 shout-outs in game
- ★ 4 media blasts
- ★ Logo in program

\$25/game

Lafayette Roller Derby is a 501(c)(3) nonprofit organization. 5% of sales go to a local charity.

Thank you for considering a partnership with Lafayette Roller Derby for 2019. We look forward to working with you as we enter our 11th season serving Lafayette.

Contract Name:

Contact #:

Send logo to phoenix7lrd@gmail.com.

	Cost /details	Which game/date range?	Payment /arrangement
NAMING RIGHTS			
PENALTY BOX	500/yr	SOLD OUT	--
ASTEROID BELT	500/yr		
STRAIGHTAWAY	400/yr	SOLD OUT	--
REF CREW	300/yr		
JAMMER LINE	200/game		
PIVOT LINE	100/game	Only Nov 9 available	
SCOREBOARD	100/game	SOLD OUT	--
MEDIA			
LEAD JAMMER	100/game		
APEX JUMP	50/game		
HIP CHECK	25/game		
SUPPLIES			
Giveaways			
Services			